

Spectrum Interactive case study

Spectrum Interactive is the UK's leading independent public access internet kiosk operator with over 1700 kiosks nationwide.

Spectrum Interactive currently operates internet services in 18 of the top 20 UK airports as well as over 300 hotels nationwide.



Spectrum Interactive —A Summary

The Challenge.

- Provide multiple mounting solutions for digital signage displays to be positioned along side existing internet workstations.
- Due to BAA enforced restrictions all mounting solutions must be free standing.

The Solution.

- ErgoMounts Custom Design Department

The Challenge

Spectrum interactive are the UK's premier specialist provider of public access internet workstations to leading airports and hotels throughout the UK. In order to generate additional foot fall and revenue from advertising space Spectrum required the ability to position multiple LCD screens within their existing internet stations. B.A.A. restrictions meant that all units must be free standing. Key locations were identified that would offer the best R.O.I. These locations would require a combination on multiple vertical and horizontal configurations with emphasis on stability, aesthetics, function and security.

The Solution

ErgoMounts is a specialist manufacturer and distributor of computer mounting solutions. Our custom design department set out to work closely with Spectrum interactive in the design and manufacture of bespoke mounting solutions that would enable multiple screens to be supported off free standing bases.

With a number of designs offered, Spectrum decided on two configurations that would enable the best future proofing. The 'Quad-Box' model allowed four screens, each facing outwards to be mounted on to a single 2 metre free standing base, designed to be positioned within an existing desk array. The quad vertical stand aligned four screens in a vertical array whilst still providing internal cable management. All solutions were supplied on time and on budget. © ErgoMounts 2008



ErgoMounts Custom Design Department can offer advice and technical assistance on our current range and can often modify existing components to suit the customer's exact requirement. This often provides a more cost effective solution on a shorter lead-time, however if this approach is not suited to the customer's requirement ErgoMounts can offer a bespoke design manufacturing service.